

## DEAL REPORT

### **bpv Huegel advises Triton on the sale of dogado group to Cinven and Ontario Teachers**

**December 2022.** bpv Huegel advised European Directories Group, a portfolio company of Triton Partners on the sale of dogado group to international private equity firm Cinven and leading global investor Ontario Teachers' Pension Plan Board.

The dogado group is a leading specialist in cloud-based hosting and digital marketing in the DACH region with some 500 employees work in offices in Dortmund, Vienna, Zurich, Hanover, Halle (Saale), Lübeck, Oberhausen, and Dresden. With the dogado, METANET, Herold, checkdomain, profihost, easyname, and alfahosting brands under its umbrella, the group serves around 380,000 customers. For more information: [www.dogado.group](http://www.dogado.group)

Triton invests in high-growth medium-sized businesses in German-speaking and Nordic countries, the Benelux region, France, Italy, Spain, and the United Kingdom. The companies currently in Triton's portfolio have combined sales of around EUR 18.1 bn and employ around 106,000 employees. For more information: [www.triton-partners.de](http://www.triton-partners.de)

bpv Huegel already advised dogado group on its market entry in Austria through [the acquisition of the second-largest Austrian hosting company easyname GmbH](#) and on its [merger with the traditional Austrian company HEROLD. The merger with HEROLD](#) created the provider with the most comprehensive range of web hosting and website services, domains, cloud solutions and online marketing services for SMEs in Austria. In addition, bpv Huegel has advised the dogado group on numerous add-on acquisitions in Austria.

On the sale the European Directories Group was advised by Heuking Kühn Lüer Wojtek (Lead Germany) and bpv Huegel (Austrian law aspects of the transaction).

In the bpv Huegel team: Thomas Lettau (Lead) (Partner/ Corporate/M&A), Johannes Mitterecker (Attorney at law, Corporate /M&A), Ingo Braun (Partner, IT/ Data protection); Nicolas Wolski (Partner/ M&A/ Tax); Sonja Dürager (Partner/ IT/ Data protection) Paul Pfeifenberger (Attorney at Law, Employment), Tamara Tomic (Associate, Corporate/M&A), Anna Zirkler (Associate, Corporate/M&A).

### **About bpv Huegel**

As one of Austria's leading law firms, bpv Huegel advises national and international clients in all sectors. It is regarded as the first address for highly complex mandates, the handling of which requires specialised tax and legal knowledge, many years of experience and economic understanding. With its Brussels office, bpv Huegel has a competence centre for general EU law, European merger and antitrust law as well as regulatory and public procurement law located directly at the European institutions. bpv Huegel is a member of the "bpv LEGAL" alliance with offices in Bratislava, Bucharest, Budapest and Prague and thus offers tailor-made solutions throughout CEE. In addition, the firm has long-standing cooperation agreements with leading international law firms worldwide. The full-service law firm was founded in 1979 and is represented in Austria by offices in Vienna, Moedling, Baden and Salzburg, where it employs around 100 staff, including around 50 lawyers.

### **Contact**

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