## PRESS RELEASE

## Further boost: bpv Huegel wins Andrea Zinober, an experienced specialist in Unfair Competition and Distribution Law

Andrea Zinober joins bpv Huegel from Northcote.Recht. As proficient Business Lawyer, she specialises in distribution and unfair competition law and is now the fourth new arrival since the beginning of the year to foster bpv Huegel's recent expansion.

**07 July 2021**. Andrea Zinober (49) has specialised in unfair competition, distribution and general corporate law for many years. At bpv Huegel, she will assume the responsibility for the firms unfair competition law practice and further built and enhance bpv Huegel's existing practice.

Andrea Zinober can already look back to a successful and long-standing career. She has been advising national and international companies for over 15 years and has extensive experience in the area of unfair competition, distribution and marketing related legal matters. Born in Salzburg, she provides ongoing advice in general commercial and contract law and assists in the areas of online and offline advertising in connection with unfair competition law issues, in the implementation of selective distribution systems and represents clients before courts and authorities. Her excellent industry knowhow in the automotive industry as well as her international education and experience are particularly noteworthy.

Astrid Ablasser-Neuhuber, Partner and Head of Competition and Antitrust: "We are very pleased to have Andrea Zinober strengthening our team. Her many years of experience in the areas of distribution and unfair competition law is a great asset for us and also rounds out our expertise in all competition law related matters."

Andrea Zinober is looking forward to the new challenges at bpv Huegel: "*At bpv Huegel I can fully contribute my know-how and experience in advising international companies.*" She is also the author of numerous publications in competition law and has co-authored a practice manual on trade secrets and protected know-how in unfair competition law. She is also a regular lecturer at seminars and conferences.





## About bpv Huegel

As one of Austria's leading law firms, bpv Huegel advises national and international clients in all sectors. It is regarded as the first address for highly complex mandates, the handling of which requires specialised tax and legal knowledge, many years of experience and economic understanding. With its Brussels office, bpv Huegel has a competence centre for general EU law, European merger and antitrust law as well as regulatory and public procurement law located directly at the European institutions. bpv Huegel is a member of the "bpv LEGAL" alliance with offices in Bratislava, Bucharest, Budapest and Prague which offers tailor-made solutions throughout CEE. In addition, the firm has long-standing cooperation agreements with leading international law firms worldwide. The full-service law firm was founded in 1979 and is represented in Austria by offices in Vienna, Moedling and Baden, where it employs around 100 staff, including around 50 lawyers.

## Contact

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