

## DEAL REPORT

### **bpv Huegel advised on the sale of a majority stake in the traditional Viennese company WOJNAR to VIVATIS Holding AG**

***VIVATIS acquires a 74 percent majority stake in WOJNAR and becomes a strategic partner.***

**11 June 2021.** A bpv Huegel team led by Thomas Lettau advised the family-owned holding company on the sale of its majority stake in the WOJNAR Group and on entering into a strategic partnership with VIVATIS. The sale was carried out by way of a limited auction. Completion of the transaction is expected in the third quarter of 2021.

The bpv Huegel team advised on the transaction structure and provided legal and tax support for the sale process.

The traditional Viennese company WOJNAR has around 560 employees and achieved an annual turnover of around EUR 90m in the past business year. WOJNAR has a broad product range in the fresh and chilled convenience business segment with a strong focus on innovations and development trends (organic, vegan, sustainable and healthy nutrition). *"Looking to the future, we are happy to have found VIVATIS as an Austrian partner with shared values and vision. Big thanks to the team of bpv Huegel,"* affirms Daniela Wojnar, Managing Director of the WOJNAR Group. *"The guidance provided by bpv Huegel during the transaction was invaluable. We thank them for their excellent support and advice,"* Daniela Schlawin, Managing Director of the holding company.

The following bpv Huegel team acted for WOJNAR Group in the transaction: Thomas Lettau (Partner, Corporate/M&A), Gerald Schachner (Partner, Tax), Nicolas Wolski (Partner, Tax/M&A), Roland Juill (Corporate/M&A), Kornelia Wittmann (Partner, Tax), Gerhard Fussenegger (Partner, Competition), Paul Pfeifenberger (Real Estate/Employment), Stanislav Nekrasov (Tax), Tamara Tomic (Corporate/M&A), Lukas Hora (Tax) and Daniel Zahourek (Corporate/M&A).

#### **About bpv Huegel**

As one of Austria's leading law firms, bpv Huegel advises national and international clients in all sectors. It is regarded as the first address for highly complex mandates, the handling of which requires specialised tax and legal knowledge, many years of experience and economic understanding. With its Brussels office, bpv Huegel has a competence centre for general EU law, European merger and antitrust law as well as regulatory and public procurement law located directly at the European institutions. bpv Huegel is a member of the "bpv LEGAL" alliance with offices in Bratislava, Bucharest, Budapest and Prague which offers tailor-made solutions throughout CEE. In addition, the firm has long-standing cooperation agreements with leading international law firms worldwide. The full-service law firm was founded in 1979 and is represented in Austria by offices in Vienna, Moedling and Baden, where it employs around 100 staff, including around 50 lawyers.

#### **Contact**

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