

## DEAL REPORT

### **bpv Huegel advised dogado on the merger with easyname, the second largest hosting provider in Austria**

***dogado GmbH, a subsidiary of European Directories, a portfolio company of Triton, has acquired easyname GmbH.***

**8 June 2020.** Led by Thomas Lettau, bpv Huegel advised dogado GmbH on the acquisition of 100% in easyname GmbH. dogado is a subsidiary of European Directories, a Triton Fund III portfolio company. easyname, the second largest Austrian hosting provider, is now part of the dogado group. Florian Schicker, managing director and founder of easyname, will remain co-owner and join the leadership team around dogado CEO Daniel Hagemeyer. This transaction establishes dogado GmbH as a leading mid-sized hosting company in DACH and continues its buy-and-build strategy in this sector.

The dogado GmbH based in Dortmund is a cloud hosting provider for business and private clients and has with its subsidiaries offices in Hanover, Halle (Saale), Lübeck and now also in Vienna. With over 170 employees and the brands dogado, checkdomain, BUSYMOUSE, alfahosting and now easyname, the group serves around 250,000 customers and is one of the leading hosting companies in Germany, Austria and Switzerland.

Triton focuses on businesses in the industrial, business services, consumer and healthcare sectors. The Triton funds invest in medium-sized companies based in Europe. Triton currently has 43 companies in its portfolio with a total turnover of approximately 17.4 billion euros and approximately 96,700 employees.

bpv Huegel and SIWE Rechtsanwälte Sinzger & Partner, Passau, advised dogado GmbH.

The team of **bpv Huegel** was led by **Thomas Lettau** (Partner, Corporate/M&A) and **Gerald Schachner** (Partner, Tax), **Daniel Reiter** (Corporate/M&A), **Nicolas Wolski** (Tax), **Sonja Dürager** (Partner, IP/IT), **Paul Pfeifenberger** (Employment) and **Gerhard Fussenegger** (Partner, Competition). The SIWE team was led by Martin Sinzger (Partner, Corporate/M&A), Susanne Laura Sinzger-Wegerhoff (Partner, Employment), Moritz Riebel (Corporate/ M&A) and Bernd Tschöpe (Corporate/M&A).

The tax firm Leidel & Partner, Jakob Eisenreich, provided tax advice to dogado GmbH from the German side.

The seller, Florian Schicker, was advised by DORDA, Christian Ritschka and Clemens Burian as well as Rittershaus, Mannheim, Milena Charnitzky and Claudia Pleßke.

Allen & Overy, Frankfurt, Markus Käßlinger, acted for EDSA.

### **About bpv Huegel**

As one of Austria's leading law firms, bpv Huegel advises national and international clients in all sectors. It is regarded as the first address for highly complex mandates, the handling of which requires specialised tax and legal knowledge, many years of experience and economic understanding. With its Brussels office, bpv Huegel has a competence centre for general EU law, European merger and antitrust law as well as regulatory and public procurement law located directly at the European institutions. bpv Huegel is a member of the "bpv LEGAL" alliance with offices in Bratislava, Bucharest, Budapest and Prague and thus offers tailor-made solutions throughout CEE. In addition, the firm has long-standing cooperation agreements with leading international law firms worldwide. The full-service law firm was founded in 1979 and is represented in Austria by offices in Vienna, Moedling and Baden, where it employs around 100 staff, including around 50 lawyers.

### **Contact**

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