

PRESS RELEASE

Martina Büchele is new Head of PR and Communications at bpv Huegel

Vienna/Mödling, 15 January 2019. Martina Büchele joins the team of the international law firm bpv Huegel as Head of PR and Communications.

Martina Büchele (52) successfully established the corporate communications of Semperit Group (listed on the VSE) and was responsible for internal and external communications worldwide. Prior to that, Martina Büchele worked for several years as International Marketing Manager, Key Account Manager and Sales Area Manager for medical gloves at Sempermed. Martina Büchele gained further professional experience at Kodak as Marketing and Sales Manager in Central and Eastern Europe, as International Key Account and Product Manager at Mondi and as Marketing Director she was responsible for the introduction of Stepstone in Austria. Martina Büchele studied International Business Administration with a focus on Marketing at the Vienna University of Economics and Business Administration.

Florian Neumayr, Co-Managing Partner at bpv Huegel: "We are delighted that with Martina Büchele such an outstanding and experienced communication manager joins the team of bpv Huegel. In particular, her business competence and international expertise fit perfectly with the focus of our law firm and our bpv alliance represented in CEE".

About bpv Hügel

bpv Huegel Rechtsanwälte GmbH is one of Austria's leading law firms. The firm is frequently called upon in matters that require specialized legal knowledge, an understanding of commercial matters and extensive experience. The full-service law firm is represented in Austria with offices in Vienna, Mödling and Baden. bpv Huegel operates an office in Brussels and is also member of the alliance "bpv LEGAL" with offices in Bratislava, Bucharest, Budapest and Prague.

Contact

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